

ABSTRACT OF THE DISCLOSURE

Composite colorant polymer particles having a colorant phase and a polymer phase, said polymer phase of said particles being formed in the presence of said colorant in situ using an emulsion polymerization process wherein a
5 portion of an addition polymerization initiator consisting essentially of an initiator dissolved in a solvent is added to an aqueous colorant mixture before adding a monomer mixture to the colorant mixture in a continuous process, the dispersion of composite colorant polymer particles being stable as defined by said particles not flocculating for up to 20 minutes when a dispersion containing said particles is
10 added to acetone at a 1% by weight concentration; wherein the colorant mixture consists essentially of a colorant, a dispersant or surfactant and water.